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UNIVERSALORLANDO.COM/PASSHOLDER • #UOAP

COME AND CELEBRATE

PASSHOLDER APPRECIATION DAYS: PRESENTED BY COCA-COLA® AUGUST 16 - SEPTEMBER 30, 2021

Half of August and all of September are all about you. Universal Orlando Resort is your home away from home, and for Passholder Appreciation Days, we want to kick up the love a few notches with some goodies, special offers and other great stuff.

COME AND STAY

Stay at Universal for as little as \$69[‡]. Check out these hot rates!

Universal's Endless Summer Resort - Dockside Inn and Suites & Surfside Inn and Suites - \$69[‡]

Universal's Aventura Hotel - \$89¹

Universal's Cabana Bay Beach Resort - \$89[‡]

Loews Sapphire Falls Resort - \$124[‡]

All rates are per night, plus tax for travel Sun - Thurs.

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GET THE GOODS

Passholders have that Universal Swagger. They wear it on their sleeves, on their heads, around their necks. When you see someone with these exclusive, brand-new merch offerings, give them a head nod, a knowing wink, or an approving thumbs up.



THESE YUMS ARE YOURS

Only UOAPs will be dining on these delights. From pork spareribs at Bigfire, lobster mac at Lombard's, to specialty drinks at the hotels and Starbucks[®] delights, it's gonna be a tasty time.

EAT UP



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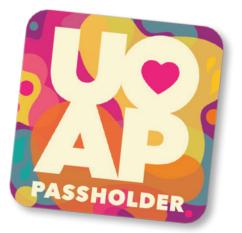
OH, CREPE!

Did you get your button^{*} yet? Have you had one of these crepes yet? Get your butt down to Universal Studios and sample the sweet or the savory. Available while supplies last.

SLAP THIS BABY ON YOUR RIDE!

Or just put it in that secret locked box under

your bed where you keep special stuff. This new magnet^{*} celebrates the family that knows how to have fun, cut loose and scream their silly heads off. Available while supplies last.



One magnet and one button per person with valid Annual or Seasonal pass while supplies last. Magnet and button pick-up is located at the UOAP Lounge in Studios Styles in Universal Studios Florida from 11am - 4pm daily and Toon Extra in Universal's Islands of Adventure during normal theme park operating hours.

KNOW BEFORE YOU GO

Did you know there's a blog post just for you? Before heading to the parks, learn how to maximize Passholder Appreciation Days with this handy resource.

MAKE THE MOST OF PASSHOLDER APPRECIATION DAYS

LOOK AT THE LOVE! TAG IT WITH #UOAPDAYS



BRAVE THE HUNT

THE COMPREHENSIVE COLLECTION OF ALL THINGS JURASSIC WORLD VELOCICOASTER

It's more than a new coaster. It's a phenomenon. Sink your teeth into some amazing facts and fun over at the **JURASSIC WORLD VELOCICOASTER BLOG.**

THE WORD IS OUT

"The best coaster ever!" "Worthy of riding many times a day!" "Unreal! Unbelievable!"

SEE WHAT THEY'RE SAYING 🜔

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LET THE HAUNTINGS COMMENCE

IT'S SHOWTIME!

Got trouble with the living? You know what to say: Beetlejuice. Beetlejuice. Beetlejuice.

<u>GET A SNEAK PEEK</u>

HALLOWEEN HORROR NIGHTS ICONS: CAPTURED

Together for the first time in one terrifying house.

SEE WHAT YOU'RE IN FOR

YOU DON'T KNOW JACK

Jack's back. Complicated, maniacal, theatrical, he might be laughing on the outside, but he's a twisted mess within. Jack Schmidt was never going to rest in peace.

HERE'S HIS BACKSTORY

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EXCLUSIVELY YOURS

Only the Passholder fam will be able to take advantage of these cool offerings, rolled out just for Halloween Horror Nights 30 and just for you.



SHOW YOUR SCARY SIDE

Clowns are creepy. But Jack is a maniac. (And the icons in the background of the magnet will let tailgaters know to back off.)

- Starting Sept.1, while supplies last, Passholders can receive one (1) free collectible UOAP button*.
- Starting Sept. 9, while supplies last, Passholders can receive one (1) free Halloween Horror Nights themed magnet*.

Magnet and button pick-up is located at the UOAP Lounge in Studios Styles in Universal Studios Florida from 11am - 4pm daily and Toon Extra in Universal's Islands of Adventure during normal theme park operating hours.



NO TRICKS, ALL TREATS

HALLOWEEN HORROR NIGHTS PASSHOLDER EXCLUSIVE MERCHANDISE^{^^}

Passholders can purchase the following exclusive Halloween Horror Nights items.

Passholder Pin - \$12

Passholder T-shirt - \$30

Passholder Poster - \$26

Passholder Patch - \$11

Passholder Drawstring Backpack - \$32

All prices are before tax.

EARLY ACCESS TO HALLOWEEN HORROR NIGHTS TRIBUTE STORE

Passholders will have early access before the general public to the Halloween Horror Nights Tribute Store^{††} located in Universal Studios Florida on **August 26, 2021** from **1:00PM - park close**.

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HHN PERKS

PREMIER PASSHOLDER HALLOWEEN HORROR NIGHTS ADMISSION

It pays to go Premier. Present your valid Premier Annual Pass at any Universal Studios Florida turnstile for your free night entrance[†] to Halloween Horror Nights. Select nights Sept – Oct.

PLAN YOUR TRIP

PRO TIP: STAY & SCREAM

Arrive at Universal Studios before 5PM with your HHN ticket and proceed to the Stay & Scream area of your choice. You'll be one of the first to access the haunted houses when the event begins.

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R.I.P. TOUR DISCOUNTS⁰

Do HHN like a pro. Join other fans and get a guided V.I.P. walking tour of the event.

- R.I.P. Tour- discount only valid for Premier (10%), Preferred (10%) and Power (5%) Passholders.
- Private R.I.P. Tour discount only valid for Premier (10%), Preferred (10%) and Power (5%) Passholders.

Separate event admission is required; pricing varies by date, subject to availability and to change without notice. Restrictions apply.

SCARY GREAT RATES

Stay where you scream with exclusive Passholder rates at Universal's Endless Summer Resort - Surfside Inn and Suites & Dockside Inn and Suites (for travel Sunday - Thursday). Plus get special access[∆] to two Halloween Horror Nights experiences at Universal's Cabana Bay Beach Resort and access to a dedicated Halloween Horror Nights entry gate each event night until 8PM.

BOOK NOW

ΔValid Universal Orlando Resort hotel room key card required for access to the dedicated event entrance each event night from 6:30pm - 8:00pm. Halloween Horror Nights 30 event admission required. Benefit subject to change without notice. Additional restrictions may apply.



KNOW IT NOW



The Holidays are always a happening at Universal Orlando. This season, we're celebrating from Nov 13, 2021 - Jan 2, 2022. And as always, there will be sweet seasonal stuff just for you. Mark your calendars and be there!



SAFETY GUIDELINES

Exposure to COVID-19 is an inherent risk in any public location where people are present; we cannot guarantee you will not be exposed during your visit.



PASSHOLDER RESOURCES

See all Your Passholder Perks and get the latest updates from us at UniversalOrlando.com/Passholder

Feeling old school? Call: 1-866-PASS-4-FUN

Park Capacity Hotline: 1-407-817-8317



LET'S GET SOCIAL

Everyone loves it when you share your UOAP moments. Pictures, thoughts, questions, whatever. Tag it with **#UOAP**.



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